



Award-winning sports drama *TRI* acquired by Under The Milky Way for International Distribution

LOS ANGELES, November 3, 2016: Red Zeppelin Productions' inspirational indie drama *TRI* has been picked up for domestic and international release by VoD distributor [Under The Milky Way](#).

The acquisition comes fresh off the back of *TRI*'s award-winning run at the Chesapeake Film Festival, which ran from October 27-30. The film was named the Best Narrative Feature Film and stars Jensen Jacobs and Chris Dyer won Best Actress and Actor, respectively.

Directed and co-written by Jai Jamison, *TRI* follows the journey of triathletes overcoming obstacles to achieve their dreams.

Natalie (Award-winning actress Jensen Jacobs), an ultrasound tech with a history of not finishing things, is inspired by a cancer patient to sign up for a triathlon. Natalie is introduced to the strange (and aerodynamic) world of triathletes and meets a colorful cast of characters as she trains for the Nations Triathlon. With the support of her new teammates, she digs deep to discover just how far she can push her mind and body.

"Triathletes who run races and folks who do endurance sports, this film is for them," said Jamison. "But it's also for anyone going through any type of adversity, or challenge. It's for anyone who has had to push through obstacles, both external and internal, to complete something. We want this film to inspire, as well as entertain."

"We are excited to team with Under the Milky Way to meet the growing demand of a highly enthusiastic international audience" added producer and co-writer Theodore Adams III. "I first met Teun Hilte and Jerome Chung, co-founder of Under the Milky Way, at the European Film Market earlier this year. It is only fitting that we closed on our deal here at the American Film Market since this is a project that truly transcends national boundaries, as does the sport of triathlon and certainly the global fight against cancer, which was the driving cause of making our film."

TRI is the first US scripted feature narrative about triathlons that has been developed for theatrical release. Triathlon is the fastest growing endurance sport in the world and was the

fastest growing of all sports in the UK in 2014. There are over 600,000 athletes registered with USA Triathlon, and over 3.2 million worldwide.

TRI's diverse production team includes first-time African-American Director Jai Jamison and Producer Theodore Adams III, female award-winning Cinematographer Jendra Jarnagin, Co-Writer Monica Lee Bellais, Executive Producers Tara Gorman, Melinda Pettit, Kimberly Skyrme and two-time Academy Award winner Russell Williams II, and Emmy Winner Salvatore Zannino, executive producer. Starring Jensen Jacobs, Shawn Pelofsky, Chris Williams, Walker Hays, Jaylen Moore, Kenneth Simmons, Chris Dyer, Kelly Spitko and Tim Reid.

Under The Milky Way is an international digital distribution company headquartered in Paris, with offices in London, New York and Tokyo, dedicated to digital film distribution and marketing. "A lot of passion, hard work and perseverance has gone into the making of TRI", comments Teun Hilde, "very much in keeping with the story itself. We are honored that the team at Red Zeppelin have entrusted us with the digital release, and look forward to working together to get the film out there."

TRI has won the following awards:

2016 Boston International Film Festival

WINNER - Indie Spirit Best Story Line Award

2016 Northern Virginia International Film and Music Festival (NOVA)

WINNER - Film of the Year

WINNER - NOVA Award

WINNER - Best Inspirational Feature Film

WINNER - Best Family/Faith-based Feature Film

WINNER - Best Actress Feature Film - Jensen Jacobs

RUNNER-UP - Best Cinematography

RUNNER-UP - Best Editing

2016 Atlantic City Cinefest

WINNER - Best Feature Dramedy

WINNER - Best Actress Feature Dramedy - Jensen Jacobs

WINNER - Best Supporting Actor Feature Dramedy (Chris Dyer)

2016 Chesapeake Film Festival

WINNER - Best Narrative Feature Film

WINNER - Best Actress Feature Film (Jensen Jacobs)

WINNER - Best Actor Feature Film (Chris Dyer)

More information:

<http://www.TRIforcure.com>

[Facebook.com/TRIforcure](https://www.facebook.com/TRIforcure)

Email: info@redzepproductions.com

Trailer: <https://www.youtube.com/watch?v=tfbKGVdvnq4>

<http://www.underthemilkyway.com>

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